



Power Partner Promotion

Advertising Rate Card

- Website **www.cpar.realtor**

Include a full color ad on our web page in one of two locations. Limited availability.

Home Page Banner AD 200x200 Pixels

- \$75 for 30 days
- \$225 for 90 days
- \$400 for 6 Months

Side Column Banner AD

- \$50 for 30 days
- \$150 for 90 days
- \$250 for 6 months

Include a click through link \$50

- Realtor's Digest Email Newsletter

Include a full color ad in our bi-weekly Newsletter. Limited availability.

- AD in Realtor's Digest Newsletter 200x200 Pixels.
- \$50 for 2 issues
- \$150 for 6 issues
- \$250 for 12 issues

Include a click through link \$50

- Printed Materials

Include a full color AD in one of our printed Education Calendars. These calendars are widely distributed to our Members.

- Quarterly Education Calendar \$300 - 2"x2" AD included for a 3 month term in print.
- GRI Calendar \$300 - 2"x2" AD included for a one year term in print.

- Lobby Signage

Include an AD or event flyer on our 48" television in the Lobby of our CPAR Office

- \$200 for 90 days
- \$400 for 6 months

- Graphic Design

Utilize our graphic design team to create a customized AD for your business for \$100 per hour

CENTRAL PANHANDLE ASSOCIATION OF REALTORS®

CPAR.REALTOR | (850)763-8078

4952 US 98 PANAMA CITY FL 32401



Central Panhandle Association of Realtors®

Power Partner Promotion

Advertising Agreement

Please mark your selection(s):

Website Homepage Banner AD

- \$75 for 30 days
- \$225 for 60 days
- \$400 for 6 months
- \$50 Click Thru Link

Website Side Column Banner AD

- \$50 for 30 days
- \$150 for 90 days
- \$250 for 6 months
- \$50 Click Thru Link

Realtor's Digest Newsletter AD

- \$50 for 2 issues
- \$150 for 6 issues
- \$250 for 12 issues
- \$50 Click Thru Link
- \$300 Quarterly Education Calendar AD
- \$300 GRI Calendar AD

Lobby Television AD

- \$200 for 90 days
- \$400 for 6 months

Graphic Design

- \$100 per hour
- I will submit a complete AD for approval

Contact Information:

Name: _____

Company: _____

Email: _____

Phone: _____

Method of Payment:

- Make check payable to CPAR
4952 US-98, Panama City, FL, 32401
- Bill me in my Member Portal

Payment & Terms:

Final proof approval and payment are due before publication.

CPAR shall not be held responsible for any claims, causes or demands arising out of advertising submitted for publication.

Graphic Design costs are subject to the discretion of the CPAR design team. If you do not wish to use our graphic design you must submit print-ready artwork for approval. Contact Tesa at (850)763-8078 or communications@cpaor.org with questions.

Submit all artwork to communications@cpaor.org

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